



A '30,000 Foot View' From the 55th Floor: *Impacts in Food in 2020*

A Letter from R Delacy Peters, Jr., ESQ

As Chair of the Food & Beverage Practice Group at the law firm Segal McCambridge Singer & Mahoney and I am often asked - Why did you choose the area of Food Law? The answer is quite simple – **FOOD IS EVERYTHING!**



On January 4, 2011 Congress passed the Food Safety Modernization Act, the most comprehensive legislation affecting the food industry to date and the largest major regulatory overhaul of the US food system in 70 years. Since then everything has changed. Consumer trends affecting the industry and legal expectations are at an all-time high.

People want to know what is in their food and how it affects them; more and more people are seeking healthy choices and natural ingredients making food labeling a hot issue. Employment concerns are also at the forefront, including minimum wage and hours worked, tipping policy and even clothing. From a manufacturing

standpoint there are new buzzwords like blockchain and sustainability, and new rules of safety and accountability like Foreign Supplier Verification Programs.

New products like CBD, Hemp, Plant Based “Meat” or Genetically Engineered Salmon are also causing conversations. Also, in the beverage world, there are soft drinks and beer infused with cannabis and shakes infused with CBD. There are wineries adjacent to cannabis farms. Traditional soft drink manufacturers are looking for new products and markets.



I truly appreciate the [Chicagoland Food & Beverage Network](#) and all that they do to bring together industry and participants from farm to fork. Segal McCambridge has twenty-seven attorneys in its Food and Beverage Practice that understand the challenges and legal issues presented within the industry and are experienced in making these complex issues simple and our clients’ success achievable.



I look forward to sharing the stage with CFBN members and industry leaders at our office next week to discuss these trends and impactful issues affecting the food and beverage industry, part of the wonderful networking and educational benefits brought to you by the CFBN.



*Hear more from Delacy and his team, our hosts for the ["A '30,000 Foot View' From the 55th Floor"](#) event next Tuesday (10/22)! Join us for sharp insights and spectacular views in their newly renovated space on the 55th floor of the Willis Tower! We are currently offering **discounted \$15 admission** for this event to all CFBN members...just make sure you are logged-in to take advantage! But register now -- space is limited!*

[Register Now](#)



CLIMATE ACTION SUMMIT 2019



**A RACE WE
CAN WIN**

CFBN Members Call for Action on Climate Change

An open letter from CFBN member, Shelly Herman of Irv & Shelly's Fresh Picks: Scientists at the United Nations Climate Action Summit, along with youths led by Greta Thunberg, presented the urgent need for immediate climate action related to de-carbonization, biodiversity and removal of CO₂ from the atmosphere. We can all respond to this urgency with our food dollars and increasing our support for sustainable farmers who are leading the way in these areas. [\(Read More HERE\)!](#)



MARS Wrigley Makes a #PledgeForPlanet

MARS Wrigley was also recently in the news for both their #PledgeForPlanet mural, which debuted in NYC's Bryant Park (pictured above), and their commitment to accelerated actions to combat climate change as part of new initiatives at the company. [Read More \(HERE\)!](#)



Tomorrow's Food, Today: *Opportunities for Disruption of the Food System*

Entrepreneurs and venture capitalists have realized that an opportunity to change the way we produce, transport, process, and consume food exists. According to The New York Times, venture funding to food tech startups is higher than ever before, to the tune of \$350 million in the last year. [Read More \(HERE\)!](#)

**UPCOMING
EVENT**

THURSDAY (10/24): Interested in what companies are disrupting today? Don't miss an opportunity to learn from 12 companies who created new rules for themselves! Join us for our [Disruption: 12 Companies That Broke the Rules](#) event!

***We are currently offering discounted \$15 registration for this event for a LIMITED TIME!**
Choose registration type "Industry Discount" and enter code **paulDISCOUNT#** (case sensitive) when prompted to take advantage!

Register Now



Why Chicago is the Nation's Capital of Food & Beverage Manufacturing

"...Great things are going to happen," CFBN Executive Director Alan Reed was one of the key industry thought leaders quoted in this recent article on the history of the food industry here in Chicago. [Read More \(HERE\)](#) about the impacts of companies like Barry Callebaut, ConAgra, and others in establishing Chicago as a leader in food and beverage innovations.

UPCOMING EVENT

THURSDAY (12/5/2019): Do you find the history of the food industry in Chicago interesting? Do you want to know what the future of food here in the greater Chicagoland area is shaping up to be? Then make your plans to join us for our [Is Chicago the "Capital" of the Food Industry?](#) event.



How 'Design Thinking' Influences MARS Wrigley R&D - Highlights from our Sept Innovation Breakfast Event.

If you missed our last Innovation Breakfast check out this article highlighting the amazing insights discussed! "The innovation team at Mars Wrigley's headquarters in Chicago has been using the 'design thinking' process for about the past seven years to drive value in its brands." [Read More \(HERE\)](#)!



INDUSTRY NEWS HIGHLIGHTS

- **A Digital Approach to Food & Beverage Monitoring - Let's Get Proactive:** What motivates "The food and beverage industry is still learning

how technology can improve their organizations. The food safety segment of this market is particularly in need of a digital transformation...” Read more [\(HERE\)](#). *(Source: FoodSafetyTech)*

- **Coors Set to Distribute CBD Beverage:** Dram Apothecary’s CBD-infused sparkling beverages are now being distributed by Denver-based Coors Distributing. Read more [\(HERE\)](#). *(Source: Just Drinks)*

UPCOMING EVENT

Ready to answer the question, "What are you drinking?" Come explore beverage trends and innovation at our final event of the year...[The Innovation Pub!](#) Join us for networking, amazing beverages and some expert insight into what we are drinking...and how innovation might just be changing what is in our glass!

- **Dean Foods Leaves Dairy Trade Group Because of Labeling Stance:** Dean Foods is giving up its membership in the International Dairy Foods Association because it said the trade group doesn't share one of the company's key priorities: opposing the labeling of plant-based products with dairy terms.. Read more [\(HERE\)](#). *(Source: FoodDive)*
- **The End of Big Food?** The trillion-dollar food industry was once unified and used to getting its way in Washington through the collective might of the Grocery Manufacturers Association, a lobbying behemoth that became synonymous with so-called Big Food. But consumers have completely changed the game. Read more [\(HERE\)](#). *(Source: Politico)*
- **Applications Open for KeHE 's Next Generation Innovation Showcase:** As part of their commitment to sourcing and developing new OnTrend® brands, KeHE will host the second Next Generation Innovation Showcase at their upcoming Summer Show in February in New Orleans - and is offering an opportunity to gain unprecedented exposure to their partners from across the country and a chance to present items to KeHE Account Managers. For more information on this opportunity, visit [\(HERE\)](#).
Applications are due by November 5, 2019. *(Member Source: KeHE)*
- **Have news?** We regularly post news and updates from around the industry on our [CFBN News Blog](#), so be sure to include them in your daily reading. Got news that you would like to share? [Drop us an email!](#)



MARK YOUR CALENDARS

UPCOMING CFBN & INDUSTRY EVENTS



[The Founders Series: Leadership & Team](#)

TONIGHT! Wednesday, 10/16; 4:30 pm - 7:00 pm

[Register Now](#)



[A '30,000 Foot View' from the 55th Floor: Impacts in Food & Beverage in 2020](#)

Tuesday, 10/22; 4:30 pm - 7:00 pm
(at Willis Tower)

[Register Now](#)



[Disruption: 12 Companies That Broke the Rules!](#)

Thursday, 10/24; 5:30 pm - 8:00 pm (WeWork National)

[Register Now](#)

CFBN's website offers a monthly resource of upcoming events being hosted by our supporting partners across the Chicagoland area. To learn more about upcoming industry events, click [\(HERE\)](#)! *See below for partner events offering special discounts for members!*



Currently offering CFBN members [a 25% discount](#) on registration!



Our partners at IFSH & IIT are currently offering CFBN members [a 10% discount](#) on registration to all of their events!



THE CFBN CAREER CENTER

THIS MONTH'S FEATURED POSITION,
FOR MORE INFORMATION & OTHER POSTINGS,
VISIT THE FULL JOB BOARD ([CLICK HERE](#))!



Manager, Marketing Communications (DMI)

FOR MORE INFORMATION ON THIS FEATURED
POSITION ([CLICK HERE](#))!

Looking for your next career opportunity, or looking to hire a new team member to your organization? [The CFBN Career Board](#) is the perfect place to start! We post new opportunities from our members regularly. If you have an opportunity that you would like to be posted, please contact [the CFBN Team](#).



CFBN MEMBERSHIP

A SPOTLIGHT ON THE EXTENSIVE NETWORK
OF CFBN MEMBER COMPANIES,
SUPPORTERS, & INDUSTRY PARTNERS!

WANT TO JOIN?

JOIN NOW!

CHICAGOLAND FOOD & BEVERAGE NETWORK

WELCOME TO THE NETWORK!

THE NETWORK CONTINUES TO GROW! WE ARE ALWAYS EXCITED TO WELCOME NEW MEMBERS TO OUR NETWORK, WHICH INCLUDES OVER 100 CORPORATE MEMBERS AND OVER 150 INDIVIDUAL MEMBERS (AND COUNTING). WELCOME, AND THANK YOU FOR BEING A PART OF THE NETWORK!





Cresco Labs

MEMBER SPOTLIGHT

As one of the largest multi-state, vertically integrated cannabis companies, Cresco controls their cultivation, manufacturing, extraction and packaging practices. Cresco is involved at every point in the seed-to-sales process. Cresco facilities are powered by world-class agronomists, manufacturing experts and state-of-the-art agricultural equipment, all of which drive their commitment to quality, purity and consistency. Cresco packages, ships and distributes their products nationwide, including locations owned and operated by their team.



CORNERSTONE MEMBERS OF CFBN



For a full listing of our Industry Partners and Corporate Industry Member Companies, please [visit our website!](#)

Interested in joining CFBN? Visit [our website](#) for more information on all of our current membership offerings - from personalized [Individual Memberships](#) offering access to the Network, to curated [Corporate Memberships](#) to help your company or organization achieve your goals! As always, we'd love to chat with you about your needs and help design the perfect combination of Membership and [Sponsorship Benefits](#)!

CONTACT US

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OUR MISSION

To drive inclusive economic growth in Chicagoland by bringing together the region's food and beverage industry stakeholders to pursue collaborative opportunities.

[Unsubscribe](#)