



CHICAGOLAND
FOOD & BEVERAGE
NETWORK

June Newsletter



JUNE 2019

EVENTS | NEWS | CAREER CENTER |

MEMBERSHIP

Workforce: The Driving Force of the Industry

[Bank of America Merrill Lynch](#) is a leader in supporting food and beverage companies throughout their growth and development - from exciting emerging brands, to growing manufacturers looking for their next path towards development, to our largest industry leaders setting pace in a rapidly innovating industry and region.



This connection between Bank of America Merrill Lynch and the greater food industry is what led us to join the Chicagoland Food & Beverage Network - a platform for connections, collaboration and continuing education for everyone involved in the life-cycle of a food industry company. We are proud to support and sponsor next week's event in partnership with IMEC. ***This event is focused on the driving force of the industry - the talented, hard-working workforce who help keep these companies running and competing in this dynamic industry.***

We hope that you will join us on Thursday for this important conversation on workforce development and retention - becoming a part of the solutions and innovations that we hope will bring more and better jobs to the greater food industry in Chicagoland.



Susan Birnberg, Senior Vice President, Global Commercial Banking
Bank of America Merrill Lynch



[Building and Retaining an Effective Team](#)

Thursday, June 20 (7 - 9 a.m.)

at Bank of America (The Loop)

HOT TOPICS

FoodBytes! by Rabobank - Application Deadline (June 23)

The countdown is on!

Our friends at [FoodBytes!](#), the food & ag pitch competition for startups, are **coming to Chicago in September (9/18 - 9/19)** and applications to pitch are open through **June 23**. Connect with leading corporates, investors and media and join the FoodBytes! community to grow your business.



FoodBytes! alum Megan Klein, the co-founder and president of *Here Foods* says, *"FoodBytes! gave us the confidence to scale nationally and faster than if we hadn't been involved. The Midwest has a massive entrepreneurial ecosystem and we encourage innovators that want to enhance their exposure and make a real impact on the future of food to apply."*

Startups focused on food waste, food as medicine, sugar alternatives and novel healthy ingredients are especially encouraged to apply. [Don't delay – apply today!](#)

Tyson Foods Unveils "Raised & Rooted"

On June 13, our member & poultry giant [Tyson Foods](#) announced Raised & Rooted, its new brand selling alternative proteins.

Raised & Rooted's first products will be plant-based "chicken" nuggets (made with a pea protein blend) and blended burger patties (which combine beef and pea protein). The products have lower calories and saturated fat than traditional chicken nuggets and beef burgers, respectively.



In addition to the new Raised & Rooted brand, Tyson is also introducing new alt-protein products through its existing [Aidells brand](#), which sells meaty sausages, burgers, and meatballs. Aidells Whole Blends' new sausages and meatballs contain a blend of chicken and protein-heavy plants such as quinoa, black beans, and lentils.

Read the full article [here](#)

The Intel Distillery

[The Intel Distillery](#), brought to you by CFBN founding member [Bader Rutter](#), systematically analyzes the most important food industry news, trends and policy issues from the most influential sources.

Ultra-processed foods, corporate responsibility policy and reducing food waste have been dominant topics of late. How are you staying on top of these issues?



ULTRA-PROCESSED FOODS: On May 16th the journal *Cell Metabolism* [published](#) a study which concluded that ultra-processed diets cause excess calorie intake and weight gain. In the general summary, the authors suggested, "Limiting consumption of ultra-processed foods may be an effective strategy for obesity prevention and treatment." Comments about this study varied greatly. Health, nutrition and food experts like Bonnie Liebman of CSPI's *Nutrition Action* blog either [lauded](#) the study as groundbreaking, or [questioned](#) its limitations, as was the case with Tom Philpot from *Mother Jones*.

DOING GOOD: Corporate social responsibility (CSR), transparency and sustainability proved thematic with several big names in food highlighting their commitments to "do good." The policies are diverse, but all tend to fall within commitments to food safety, workers, environmental sustainability, communities and (where appropriate) animal care. A few highlights include Whole Foods [pledging](#) to remove plastic straws from stores by July; meat giants Smithfield and JBS [posting](#) comprehensive sustainability reports; Danone, General Mills and

Hormel [exploring](#) regenerative ag; and a high-profile group of manufacturers [partnering](#) with the World Wildlife fund to curb plastic pollution.

BEST IF USED BY: In an effort to reduce food waste and “fears about food safety caused by misunderstanding what the introductory phrases on product date,” the FDA [sent](#) an open letter May 23 to the “Food Industry” that urges the industry to standardize the use of the phrase “Best If Used By” on food packaging. NPR’s Allison Aubrey [noted](#) that this suggestion piggybacks on government food waste goals, reporting: “The federal government has established a goal to reduce food waste by 50% by 2030.” Industry org’s like the Grocery Manufacturers Association applauded the move, with Agri-Pulse [quoting](#) GMA President Geoff Freeman describing the new policy as “a smart approach and an important step in alleviating confusion and reducing food waste.”

Subscribe [here](#) to cut through the clutter on food, beverage and Ag every Friday by noon.

What are "Member Perks"?

Your membership in The Chicagoland Food & Beverage Network offers a lot that EVERY member of your team can take advantage of - from event discounts to meeting resources, and a searchable industry network to community and industry discounts! Each month we will take a look at one Member "Perk" to make sure everyone on your team has full access to your CFBN resources. **This month: Member Perks!**

Member Perks is [a special section of the CFBN website](#) that you can access once you are logged in (via the top right hand corner). If you can't remember your password, or aren't sure if you ever created one, [drop us an email](#) and we can help get you set-up! Once logged in, the "**Member Perks**" tab will offer access to: **Member Discounts, Meeting Resources, Searchable Database, and our Co-Packer Database!** Member Discounts gives your team members full access to discounts provided by our industry partners for events, conferences, and offerings coming through Chicagoland and beyond - sometimes 10-20% off registration, all the way to "comp" tickets for upcoming industry expos. Meeting Resources is a full resource of all presentations, power points, videos, or links shared during recent events that presenters have shared with CFBN members. The final two sections - the searchable Industry Database and the searchable Co-Packer Database - are resources built and supported by CFBN and our industry partners to offer you access to key players in the food & beverage industry throughout Chicagoland.

All of these resources are INCLUDED in your CFBN membership! For questions about your membership, about membership renewal, or for assistance with exploring a new membership - [send us an email](#), we are happy to assist!



SOCIAL CONNECT: CFBN on LinkedIn

The Chicagoland Food & Beverage Network is a platform for collaboration and connection for food and beverage companies across the industry - did you know you can engage with us on [LinkedIn](#) too? LinkedIn offers a great opportunity to share industry news, achievements, and more - make sure you tag us **@ChicagolandFood&BeverageNetwork** and we can share with our extended network of industry followers!



EVENTS

JUST ANNOUNCED:

The 1st Event in the Finance Series from CFBN

How Finance Fuels Innovation & Growth: *Innovating, Embracing Opportunities, and Understanding the Landscape to Better Grow Your Company and Brand in the Chicagoland Food & Beverage Industry and Beyond.*



Date: Wednesday, July 10, 2019, 8:00 a.m. - 1:00 p.m.

Location: Wells Fargo, 10 S. Wacker Drive, 14th Floor Conference Center, Chicago, IL 60606

We are very excited to announce the launch of our first comprehensive, half-day event in our Finance series. This event, offered in partnership with our primary host and sponsor, [Wells Fargo](#), is a powerful conference designed for leaders of emerging brands, leadership from established mid-size brands, CEOs, Founders, Owners, and Directors. Our half-day workshop is specifically designed for leadership to participate in conversations, workshop sections, and personalized content focused on your growth, innovation, and determining and creating enhanced value in the modern marketplace and industry landscape.



[Read more about the exciting roster of guests slated to join us, and stay tuned - more presenters and speakers will be announced shortly!](#) And, **REGISTER TODAY to join us - this conference will sell out, book early to secure your seat!**

Register Now

The Future of E-Commerce: Delivering on New Consumer Expectations According to "The New Rules of Retail"

Date: Tomorrow, June 18, 2019, 8:00 a.m. - 9:30 a.m.

Location: Edelman (at Aon Center), 200 E. Randolph St., 66th Floor, Chicago, IL 60601



The evolution and disruption of typical retail “norms” that Amazon and other e-commerce giants have brought to the business-to-consumer relationship is a conversation that EVERY department within a company should be having!

Consumer shifts in expectations, shopping habits, product expectation, and delivery expectations now resoundingly impact nearly every corner of the industry - ***is your company in the conversation?***

Last Chance to Join us...don't miss out on this event!

Register Now

Best Practices for Building & Retaining a Productive Team

Date: This Thursday, June 20, 2019, 7:00 a.m. - 9:00 a.m.

Location: Bank of America, Merrill Lynch, 135 S. LaSalle Street, 43rd Floor Chicago, IL 60603



You strive to build and retain a productive team in a highly competitive talent market. But...how do you drive increased innovation, productivity, and bottom line performance if your existing workforce is disengaged? Join CFBN and industry partner, IMEC, for a conversation on what drives the building, development, and retention of an engaged team.

Register Now

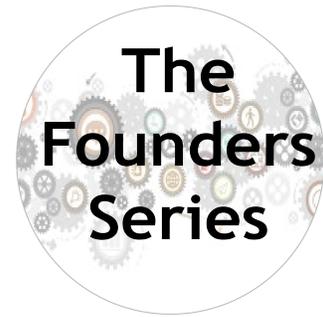
The Founders Series: Sales & Distribution - Pick Your Channel

Date: June 27, 2019, 4:30 p.m. - 7:00 p.m.

Location: Pre Brands, 308 W. Erie St. Suite 200, Chicago, IL

Join us in June for the 2nd event in our **Founders Series** - a new CFBN series presented in partnership with [JB Chicago](#) (A CA Fortune Company), [Fifty Gazelles](#), and [Pre Brands](#). This 5-part series of events focuses on creating

conversations and connections for founders' from the growing and scaling companies of the Chicagoland start-up food scene. The Founders Series combines food, cutting edge conversation, and a bit of networking for a happy hour well spent.



Sales and distribution are starting to blur. The natural channel is lowering price and increasing selection, the conventional channel is placing natural products in-line, Amazon is acting like a retailer and retailers are acting like Amazon - and now you can get your product into QSRs, hotels and airports without the trade spend of retail! Learn how to shoot bullets instead of cannonballs by talking to the top folks in each channel and the pros and cons associated with each.

Register Now

Summer Social: Party on the Roof!

Date: July 24, 2019, 5:00 p.m. - 8:00 p.m.

Location: Old Crow Smokehouse River North, 149 W Kinzie St, Chicago, IL 60654



Join us on Wednesday, July 24 for some sun, rooftop views, and plenty of cocktails - our summer networking mixer is here! Networking events with The Chicagoland Food & Beverage Network are an opportunity to access an inclusive network dedicated to bringing together all of the industry players of the greater Chicagoland area to develop meaningful and mutually beneficial business connections.

Register Now

Industry Events!



Sustainable Food & Beverage Manufacturing Workshop

June 20, 2019

[CLICK HERE to register.](#)

This invitation-only event will help you take your facility to the next level of sustainability, efficiency and energy savings.



Free Webinar: The Growth of the Plant-Based Marketplace

June 26, 2019

[CLICK HERE to register.](#)

Join Linkage Research & Consulting for an informative discussion about the growth of the plant-based marketplace. Their natural products experts will share market trends and consumer motivations fueling the growth of plant-based food alternatives



Tour the Polsky Exchange

July 2, 2019

[CLICK HERE to register.](#)

Are you interested in visiting the [Polsky](#) Exchange? Come see the space, learn about membership options, and meet members of the Polsky team. We look forward to connecting with you.



Solutions Symposium Expo & Call For Vendors

July 11, 2019

[CLICK HERE to register.](#)

Join **The Food Forever Experience** in Chicago or tune in online for a discussion on the future of food! Enjoy diverse snacks made from local innovative Chicago entrepreneurs, while listening to a line up of experts from all areas of food and agriculture. The event will look at the challenges our food systems are facing and the solutions which can be found in utilizing the diversity of our foods.



Chime in with the Chamber: Leadership & Gender in Hospitality

July 16, 2019

[CLICK HERE to register.](#)

This interactive presentation examines our core beliefs, comfort zones, and world-views regarding gender and leadership unique to the hospitality industry. Using personality analysis, brain-science, and self-deprecating humor, participants will experience more self and company awareness to break down barriers towards making a difference in the workplace.

familyfarmed

Green City Market Chef BBQ

July 18, 2019

[CLICK HERE to register.](#)

Spend a summer evening in Lincoln Park enjoying a market-inspired menu prepared by 100+ local restaurants, brewers, winemakers, and mixologists. You'll mingle with many of Chicago's top chefs and producers while sampling tasting portions of dishes and drinks made with ingredients from Green City Market farmers. Buy tickets now or save the date.



AgTECH Nexus 2019

July 22-23, 2019

[CLICK HERE to register.](#)

The fifth annual [AgTech Nexus USA](#) is bringing the conversation to Chicago, once again convening an international group of investors, agribusiness executives, agtech entrepreneurs and farmers with a spotlight on the rapidly growing agriculture technology market.

Our food & beverage industry wide events [calendar](#) is updated regularly and 2019 promises to have an exciting roster of events!

NEWS

June Highlights

- A recall can instantly shatter company brand and profitability. Everyday unexpected losses are costing food, beverage and agribusiness companies millions in direct loss, business interruption, brand damage and lost sales. Click [here](#) to download the Product Recall guide from Cottingham & Butler.
- Replacing corn syrup with tapioca syrup, brown rice syrup, oat syrup, or other grain syrup is not a simple task. Knowing the basics of corn syrup, what it's contributing, and how it's interacting with other ingredients. Click [here](#) to read this article.
- Impossible Foods, which makes a meatless plant-based burger and is backed by celebrities like Serena Williams and Katy Perry, said on Monday it has raised \$300 million in the latest round of funding ahead of a possible initial public offering. Click [here](#) to read this article.
- FoodBytes! by Rabobank just held its 15th edition in San Francisco, and 15 new innovators joined the alumni ranks, a community of 265 startups and counting Recognized for their positive impact on the food value chain, [Bushel](#), [Shaka Tea](#), and [Toast Ale](#) won awards for their efforts to increase agricultural efficiency, offer Hawaiian antioxidant beverages and fight food waste.



Member Updates

[Kinsa Group](#) - How much do you need to offer to land the best candidate? What's the standard pay increase job changers can expect in the food & beverage industry? Our association partner, [Kinsa Group](#), answers these questions in their 2019 Food and Beverage Salary Guide. It's completely free to access! [Download it now](#) to get access to average food and beverage salary ranges from accounting to supply chain and disciplines in between.



Have news? We regularly [post news](#) and updates from around the industry on our CFBN news - make sure to include them in your daily reading, and [drop us an email](#) if your company has any newsworthy updates!

CAREER CENTER

Check out new opportunities in the Chicagoland area!

Our members are always looking for talented candidates to fill positions within their organizations. We're here to connect you to those wonderful opportunities. Check out these latest postings from our members! And don't forget to [visit our full job site](#) for all of the current opportunities.

Director of Sustainable Nutrition Affairs - [Dairy Management Inc.](#)

Responsibilities Include:

- Support Sustainable Nutrition Affairs team, including coordination of content for the monthly Research, Insights and Integrated Communications sharing meeting, sustainable nutrition training, Nourish dinner planning coordination
- Coordinate development of sustainable nutrition educational resources that support efforts to inform, educate and engage reputational thought leaders (RTLs) to grow trust in dairy due to its contributions to health and sustainable food systems
- Support SVP Global Sustainable Nutrition Affairs in key accountabilities and deliverables
- Serve as the expert advisor to industry of key dairy-related scientific and health professional developments and the implications to industry's business
- Serve as National Dairy Council (NDC) Dairy Nutrition consultant for food service, consumer packed goods and NGO partners, as well as NDC and partner's cross functional teams
- Support the nutrition proposition for, and inclusion of, dairy in the strategic partners' menu or product offerings



Take me to the [Career Board](#)

Industrial Refrigerator Tech - Rotating Shift - [Mars Wrigley](#)

Responsibilities Include:

- Capable of troubleshooting, repairing and overhauling equipment within close tolerances
- Perform routine electrical and mechanical problem-solving on refrigeration and utility equipment
- Perform Preventative Maintenance (PM's)
- Support factory by operating and maintaining industrial refrigeration equipment efficiently and safely
- Document Work Orders (WO) using Computerized Maintenance Management System (SAP-PPM Plant Maintenance).
- Effectively communicate with Operators, Peers, Supervisors and all levels of management on a daily basis.
- Provide enthusiastic support where needed and complete other duties as assigned by Team Leader.
- Demonstrate Engagement by being a project lead or CVS.



Take me to the [Career Board](#)

MEMBERSHIP

Say Hello To Our New Members!

Our network continues to grow! We are excited to welcome **Marcum LLP & Victus Ars** to our network, which includes over 100 corporate members and partners, and over 100 individual members (and counting). Thank you for being a part of the organization!

MARCUM[™]
FINANCIAL SERVICES

VictusArs

CFBN Member Profile:



As a corporate member, [JB Chicago \(A CA Fortune Company\)](#) is also the primary sponsor and content creator for the 2019 Founders series. JB Chicago, led by Founder & President Steve Gaither, likes to kick things off in the “big ideas” side of the house, where they build the strategic framework your brand needs to be grounded in something ownable and positioned for success. Then the “smart tactics” side can take it from there. Their team is second to none in crafting thoughtful, impactful tactics that get your brand noticed and your story told.

We are very appreciative of JB Chicago's continued support of the Founders Series and of CFBN. Come network with Steve at our upcoming [Founders Series Event: Sales & Distribution - Pick Your Channel on June 27th!](#)

is a supportive member of CFBN, thank you again for your well wishes!

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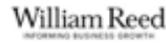
MAZARS

mēle
a balanced meal in a shake

MINIAT







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NETWORK

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OUR MISSION

To drive inclusive economic growth in Chicagoland by bringing together the region's food and beverage industry stakeholders to pursue collaborative opportunities.

[Unsubscribe](#)