

7 Trends Not To Miss for 2020!

by Technomic

Exploring trends for the next year, [Technomic](#) discovered some common threads in their research. Demands for health and flavor innovation are guiding menus toward new sustainably grown and sourced ingredients, macro financial, political and workforce trends are underway too.

As these developments connect and cycle forward, they'll create a lasting impact on the food-service industry. Read on to explore all the hot-button predictions for food, flavor, operations and consumer attitudes in 2020.

Want to hear more? Join Technomic to dive into beverage trends at our upcoming December 12th event "[The Innovation Pub: What Are You Drinking?](#)" [Register](#) today to learn how innovation and new



ideas are changing what's in our glass!

Register Now



KeHE Distributors Recognized for Trade Shows

KeHE Distributors, a CFBN Member, and national leader in the distribution of natural and specialty foods, has been recognized for the sixth time by the [Trade Show News Network](#) as the Top 25 Fastest Growing trade shows in net square footage. KeHE's 2019 Summer Show in Nashville, TN welcomed over 4,000 industry professionals and nearly 750 exhibitors from all product categories. This accolade is just one of many ways KeHE is showing their commitment to industry innovation. The upcoming KeHE Summer Show in February in New Orleans will feature the second Next Generation Innovation Showcase which offers emerging brands across the country a chance to present items to KeHE leaders. Applications are now closed but more opportunities to come! [Read more here!](#)





Spread the Warmth with Tiesta Tea!

It is estimated that over 80,000 Chicagoans are homeless and struggle to survive the brutal cold every winter. It is a tragic problem, but one we can all solve. To help those in need, [Tiesta Tea](#) gathers the industry one night a year to spread warmth through the beautiful city of Chicago - sharing tea, conversation, and kindness with those who feel Chicago's cold shoulder the most.

Spread the Warmth is an event held by the Tiesta Tea Foundation every January to provide warmth and everyday necessities to their fellow Chicagoans in need. Each year, volunteers from across their community gather together to pass out hot tea and Warmth Kits filled with food and warm clothing items to those in shelters, soup kitchens and on city streets. Looking to get involved? [Read more here!](#)





Generate Worth from Waste

Here in [ASCM](#)'s hometown of Chicago, about 55 million pounds of food is wasted each month, despite the fact that one in six Chicagoans suffers from food insecurity. Alan Reed, the Executive Director of CFBN, says this regrettable fact is what compels his organization to work with both industry and food banks "in order to find new and innovative ways to address these issues." [Read more here!](#)



- **How Clean Label Went from Differentiator to Standard:** "Health is now on the menu for most consumers today. In fact, most find natural ingredients and clean labels more important than brand recognition and product descriptions when making decisions about purchasing food products..." [Read more here.](#) (*Source: FoodDive*)
- **Where's the Fun? 2019 FONA Trends Insight Report:** "Exciting, tasty, and fun- consumers want it all, and maybe they just can have it. We're researching where we see 'fun' in flavor, and how it can serve as a path to creating attention-grabbing products and menu items." [Read more here.](#) (*Source: FONA International*)
- **Global Consumer Trends 2030:** "This year, we're taking a bold approach with our predictions about the future of global consumer markets by incorporating seven key factors that drive consumer spending decisions: wellbeing, surroundings, technology, rights, identity, value, and experiences." [Read more here.](#) (*Source: Mintel*)
- **Challenging Values:** "We firmly believe that the food and agriculture value chain can contribute a variety of effective solutions to the global climate challenge." Subscribe and [read more here.](#) Want more insights? [The Intel Distillery](#), brought to you by [Bader Rutter](#), systematically analyzes the most important food industry news and trends and releases their take on them in a weekly newsletter "Friday by Noon" each Friday! Subscribe [here](#) to cut through the clutter on food, beverage and agriculture every Friday, by noon.
- **Have news?** We regularly post news and updates from around the industry on our [CFBN News Blog](#), so be sure to include them in your daily reading. Got news that you would like to share? [Drop us an email!](#)



[Is Chicago the "Capital" of the Food Industry?](#)

Thursday, 12/5; 4:30pm - 7:30pm

[Register Now](#)



[How Data Disrupts the Value Chain](#)

Wednesday, 12/11; 8:00am - 10:00am

[Register Now](#)



[The Innovation Pub: What are you Drinking?](#)

Thursday, 12/12; 4:30pm - 8:00pm

[Register Now](#)

CFBN's website offers a monthly resource of upcoming events being hosted by our supporting partners across the Chicagoland area. To learn more about upcoming industry events, click [here!](#) See below for partner events offering special discounts for members!



Currently offering CFBN members [a 25% discount](#) on registration!



Our partners at IFSH & IIT are currently offering CFBN members [a 10% discount](#) on registration to all of their events!



THE CFBN CAREER CENTER

THIS MONTH'S FEATURED POSITION,
FOR MORE INFORMATION & OTHER POSTINGS,
VISIT THE FULL JOB BOARD ([CLICK HERE](#))!



Careers at PPG!

FOR MORE INFORMATION ON THESE CAREER OPENINGS ([CLICK HERE](#))!

[**Proven Partners Group**](#) (“PPG”) supports leading food, nutrition, and health science companies with their blending, filling, and packaging needs for dried and powdered foods. PPG is a strategic supply chain partner offering dynamic and flexible solutions for outsourcing needs. Read more about our career openings [here](#).



Sales Account Manager

FOR MORE INFORMATION ON THIS CAREER OPENINGS ([CLICK HERE](#))!

CFBN Employers, have you developed a great interview process, only to have [candidates reject offers](#)? There's one piece of the puzzle you may be missing – branding. Branding isn't just part of a company's marketing function; it's a core component of attracting and retaining talent and is integral to any successful hiring strategy. In today's food and beverage industry job market, [employer branding is critical](#). As it becomes more difficult to secure high-quality candidates, it's never been more important to showcase what you stand for as a company during every step of the interviewing process. [Click to read more from Kinsa Group about Building Your Employer Brand: Treat Your Next Interview Like a Sales Pitch.](#)



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If you're struggling as a company to know what to offer candidates in today's food and beverage employment market, [download Kinsa Group's FREE Salary Guide](#) today.

Looking for your next career opportunity, or looking to hire a new team member to your organization? [The CFBN Career Board](#) is the perfect place to start! We post new opportunities from our members regularly. If you have an opportunity that you would like to be posted, please contact [the CFBN Team](#).



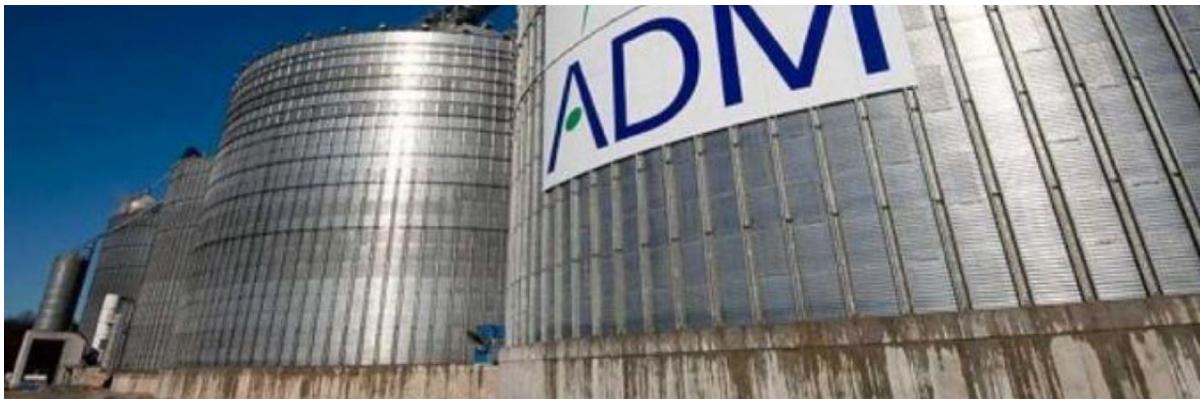
CHICAGOLAND FOOD & BEVERAGE NETWORK

WELCOME TO THE NETWORK!

THE NETWORK CONTINUES TO GROW! WE ARE ALWAYS EXCITED TO WELCOME NEW MEMBERS TO OUR NETWORK, WHICH INCLUDES OVER 100 CORPORATE MEMBERS AND OVER 150 INDIVIDUAL MEMBERS (AND COUNTING). WELCOME, AND THANK YOU FOR BEING A PART OF THE NETWORK!

Welcome New CFBN Members





MEMBER SPOTLIGHT

With industry-leading innovations and a complete portfolio of ingredients, ADM provides an edge in solving global nutritional challenges for today and tomorrow.

CHICAGOLAND
FOOD & BEVERAGE
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CORNERSTONE MEMBERS OF CFBN



DMI DAIRY MANAGEMENT INC.



For a full listing of our Industry Partners
and Corporate Industry Member Companies,
please [visit our website!](#)

Interested in joining CFBN? Visit [our website](#) for more information on all of our current membership offerings - from personalized [Individual Memberships](#) offering access to the Network, to curated [Corporate Memberships](#) to help your company or organization achieve your goals! As always, we'd love to chat with you about your needs and help design the perfect combination of Membership and [Sponsorship](#).

Benefits!

CONTACT US

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OUR MISSION

To drive inclusive economic growth in Chicagoland by bringing together the region's food and beverage industry stakeholders to pursue collaborative opportunities.