

Product Specifications



- **Offering:** Snooze – Natural Sleep Drink
- **Merchandising/Item Classification:** Wellness (Sleep) and Functional Beverage
- **Wholesale Cost:** \$1.79
- **Suggested MSRP:** \$2.99
- **Gross Margin:** 40.1%
- **Channel Strategy:** Grocery, Natural, Specialty, Airports, Hotels, Convenience and Drug
- **Exclusivity:** None
- **Promotional Support:** In-store demonstrations.

Snooze[®], the Natural Sleep Drink: *“Sweet Dreams, Happy Days”*

- 100% all-natural herbs provide effective support for regenerative, restorative sleep.
- Packaged in an eco-friendly, environmentally sustainable carton-can.
- Safe, without side-effects, addiction, or dependency.
- Healthy, herbal tea taste and therapeutic aroma from peppermint and hops extracts.
- Enhances self-care by improving sleep quality and performance.
- Works within 30 minutes.
- World’s first all-natural sleep drink.
- Lab-tested, botanically-derived formula is organic, vegan, and gluten-free.

Snooze[®] Facts/Ingredients: The active ingredients in the Snooze[®] formula are: Passionflower, Lemon Balm, Valerian Root, Linden Flower, Water, Sugar, and Citric Acid, with natural Hops and Peppermint Leaf for flavor.

The exact quantities per single serving of **Snooze[®] Regular:**

[Serving Size = 1 carton can = 4.6 FL OZ (135 ML)]

- | | |
|--------------------------|-------------------------|
| * Lemon Balm: 2,800 mg | * Valerian: 1,000 mg |
| * Passion Flower: 810 mg | * Linden Flower: 300 mg |
| • Sugars: 7 g | * Carbohydrate: 7 g |

The exact quantities per single serving of **Snooze[®] Strong:**

[Serving Size = 1 carton can = 4.6 FL OZ (135 ML)]

- | | |
|--------------------------|-------------------------|
| * Lemon Balm: 2,800 mg | * Valerian: 1,200 mg |
| * Passion Flower: 900 mg | * Linden Flower: 400 mg |
| • Sugars: 6 g | * Carbohydrate: 7 g |

Snooze[®] Regular UPC: (8-51521-00801-9)
Snooze[®] Strong UPC: (8-51521-00800-2)
Product Size: (4.6 FL OZ/135 ML)